

PRESS RELEASE

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“Whole-House Energy” Approach Launches in Houston

Freedom HVAC offers “real energy freedom,” lowering bills by cutting energy waste

Bret Biggart turned [Freedom Solar Power](#) into **Texas’ largest solar company** over the last 18 years. Today, he knows solar is still the future; it’s also not enough.

This week, Freedom Solar is launching [Freedom HVAC](#) in Houston, offering solar customers and others more energy solutions to keep their families free and safe from high bills and blackouts.

“Houston wants real energy freedom,” [Biggart said](#). “That includes heating and cooling systems that don’t waste electricity.”

The launch reflects **Freedom’s whole-house energy approach** — more options to protect families from rising energy costs and power outages. Consumers want:

- Solar panels and generators to create electricity,
- Batteries to store it, and
- Air conditioners and heaters that don’t waste it.

As solar companies adjust to a new normal brought on by the Trump Administration’s attacks on solar power, **Biggart is disrupting his industry by expanding its scope:**

- [Freedom will continue to sell solar systems](#) that allow people to lock in their energy costs and protect themselves from rising prices. Freedom also has **pioneered the development of solar leases, which enable consumers to continue claiming the 30% federal solar tax credit** (the credits will expire this year for purchased solar systems).
- [Freedom HVAC](#) provides another way to save money on power bills, with comprehensive home energy audits and state-of-the-art equipment that **delivers more comfort for less money**.
- [Freedom also will continue to sell backup battery systems](#) (the company remains a **Tesla Powerwall Premier Certified Installer**) that enable

consumers to store energy they produce and keep the lights on when the grid goes down.

- [And Freedom now sells conventional gas-powered generators](#) — including Generac products — to **protect homes and businesses during emergencies, extreme weather, and power outages.**

“Our industry has proven its resilience. But every energy company needs to focus on what consumers really need: low bills, reliability, and protection from extreme weather,” Biggart said. “**Energy means freedom.** That’s the value we’re providing to Houston homeowners.”

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