

A background photograph showing two men in green Freedom Solar Power shirts and caps working on solar panels on a roof. One man in the foreground is smiling and looking towards the camera, while another man in the background is focused on his work.

# Power Up Your Brand with a Solar Partnership

**For almost two decades, our success has been tied to meaningful long-term partnerships with organizations who share our values. As we accelerate our partnership program, we invite you to join us.**

## **About Freedom Solar Power**

Locally led with a national presence, we are a values-driven, full-service solar and battery installer that takes pride in installing the best solar and battery technology for every job - and doing it the right way. Trusted by 25,000 homeowners and businesses, our team of in-house experts across sales, design, permitting, installation, and customer care ensure quality that inspires our customers to refer others.

## **Do these fit into your business goals for 2024?**

- + New revenue streams
- + New customer acquisition
- + Sustainability or ESG
- + Employee perks & benefits
- + Content marketing or PR fits

## **If yes, we can help you achieve them through:**

- ✔ Discounted solar on your rooftops
- ✔ Discounted solar for your employees or customers, and referral payments to you in exchange for reaching your audiences
- ✔ Content co-marketing, such as education about the benefits of solar
- ✔ PR pitching around your environmental good-doing through solar
- ✔ Promoting you to the Freedom Solar customer base

## OUR FOOTPRINT

- Locally owned/founder-led from Austin, TX with offices in TX, CO, VA, NC & FL
- 17 years in business with a 60%+ NPS and over 2,000 5-star reviews
- National commercial operations
- 25,000 residential, commercial & industrial customers
- 500 engaged and committed employees
- 255 megawatts of solar installed
- \$245 million revenue (50% 3yr CAGR)

## ABOUT OUR CUSTOMER BASE

- Suburban Homeowners
- 70% Male, 30% Female
- 60% Married, 40% Single
- Ages 35-75
- Household Income \$100K+
- Professional/Technical/White Collar
- Active, Engaged, Community Oriented, Brand Loyal

## Companies We Have Partnered With



Office  
DEPOT

Public  
Storage

TOYOTA



TEXAS  
The University of Texas at Austin



Stainless  
Structurals

We recently completed our largest solar installation with Stainless Structural

[View the Project>](#)

## Recent Awards & Recognition

**2024** Consumer Affairs Buyer's Choice Award Winner

**2024** Stevie Award Recipient for Achievement in Customer Experience

**2023** Inc. Magazine's Inc. 5,000 Fastest Growing Companies

**2023** Top 50 Fastest Growing Companies in Central Texas by the Austin Business Journal

**2023** Entrepreneur of the Year® 2023 Gulf South Winner – CEO Bret Biggart

## As seen on HGTV

HGTV designers Lyndsay Lamb and Leslie Davis partnered with Freedom Solar to help increase the valuation of their Florida waterfront home when competing on HGTV's 2024 season of "Rock the Block", and ultimately solar helped them win the competition.

[View the Partnership>](#)



Photo Credit: HGTV